

Palm® Centro™ smartphone copy blocks

Headline/Subhead Options

Your shortcut to happy hour.

Find your friends with phone + text + email + web.

Katie, Brian, Jen, Chris, Aaron, Kat, and your boss. In that order.

Keep in touch by phone, text, email, or web. It's your call.

People friendly.

Keep in touch by phone, text, email, or web. It's your call.

Check movie times

Text your friends

Get directions

Go

Your night out made easy.

106-word copy

Life starts when work ends. That's why there's the Palm[®] Centro[™] smartphone. Palm Centro gives you voice, chat-style messaging, email and web¹, along with a colour touchscreen and even a full keyboard. (So you can say L8R to those tricky keys on your mobile phone.) All of this in a phone that's a whole lot smaller than you think, which means you can take Centro anywhere and keep up with friends in every way possible. Mix in stuff like a camera, an organiser, and an easy way to save info to your computer, and it's the one phone you'll always want with you. Centro. Let's go.

53-word copy

The Palm[®] Centro[™] smartphone gives you voice, chat-style messaging, email and web¹, along with a colour touchscreen and even a full keyboard. (So you can say L8R to those tricky keys on your mobile phone.) All of this in a phone that's a whole lot smaller than you think. Palm Centro. Let's go.

32-word copy

The Palm[®] Centro[™] smartphone gives you voice, messaging, email and web¹, along with a touchscreen and keyboard, all in a phone that's a lot smaller than you think. Palm Centro. Let's go.

¹Within wireless coverage area only. Messaging, email, and web require data services from a mobile service provider at additional cost. VPN may also be required at additional cost. Additional fees may be required for some services.

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Features/Benefits

Your boss's phone? Hardly.

It's called the Palm® Centro™ smartphone. But don't let "smartphone" scare you. This isn't your boss's phone. Palm Centro is smart because it gives you tons of ways to keep in touch with friends—voice, text, email, web, you name it¹. But you know what's really smart? All of those things are easy, so it's stuff you'll actually use.

Smaller than you think.

Centro is still small enough to carry in your pocket (yes, even that favourite pair of jeans), and you get an entire keyboard and colour touchscreen. And look, its super light weight with those smooth rounded corners, so Centro will feel good when you hold it. Just like a phone should feel.

Texting gets a whole new look and feel.

Whether you're sending text, pictures, or even audio or video clips, the full keyboard makes typing out complete messages fast and easy¹. Plus, Centro keeps all your conversations in a chat-style view, just like IM. Nice. 😊

Palm® simplicity at your fingertips.

When Palm designed the Centro smartphone, they thought about the way people would actually use it. Take the touchscreen, for example. Just touch the screen to do things like follow a link, text a friend, or play a video. There are fewer buttons to press and menus to scroll through, because everything is right at your fingertips. In fact, it's almost like Centro thinks the way you do.

Email in your pocket.

Centro makes it easy to take personal email accounts like Hotmail, Gmail and Yahoo! with you¹. Keep up with friends. Respond to email invites away from your computer. Check to see if that hottie you met last Friday night emailed you back. (But whatever you do, don't send them another email!)

Visit favourite sites like Flickr, Facebook and more.

Thanks to the built-in web browser and touchscreen, it's easy catch up with friends on Facebook or check out photos on Flickr. But this might be the coolest part of all. Type your postal code into Google, the word "movies," and then hit search. You'll see where all the flicks playing in your neighbourhood.

Be as organised as you want to be.

Carry your calendar so you never miss a meeting, event, or party. Keep your friends' numbers with you, and dial them with just one touch. Store random information like hot spots in Sydney or names of movies you'd like to rent. It's amazing what a little organisation (and a little Centro) can do.

Directions and traffic with Google Maps².

Look up nearby restaurants or get directions to a friend's place. What's more, simply touch "map" when you're looking up a friend's address, and Google Maps will show you the way. When you're out and about with Centro, you'll always know which way to go.

Work—if you have to.

Sometimes having a way to get work email outside of the office is a good thing. (Especially if it gets you out of work on time). Centro lets you send and receive Microsoft[®] Outlook[®] email¹, sync your Contacts and Calendar, and even view documents like PDF files and spreadsheets. If all this sounds like a lot of work, don't worry. It isn't.

[Carrier specific information can be placed here.]

More goodies:

Shoot pictures and send them to friends¹. Or keep a digital album on your Centro. It shoots video, too, which comes in pretty handy when you want to show your friend Jason the hilarious move he busted at the club last night.

Play music. Just plug in a set of headphones⁴ and leave your music player behind. You can store songs on Centro or use a memory card. And thanks to PocketTunes, you're able to play the songs you download⁴ from places like Yahoo!⁵. Our Top 5 places to listen to songs: 1) at the gym, 2) at your desk, 3) at the beach, 4) on the train, 5) just chillin' at home.

Save stuff to your computer. Centro makes it as easy as pressing a button. Keep a copy of all those names, numbers, appointments, photos, videos, and more. You know, just in case.

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²Within wireless coverage area only. Web requires data services from a mobile service provider at additional cost. Google Maps for Mobile may not be available from all mobile service providers or for certain areas.

³Within wireless coverage area only. Additional fees may be required for some services.

⁴Sold separately.

⁵Additional charges may apply.

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Quick Facts (in priority order)
Marketing copy version

- All-in-one phone and messaging device
- Small, sleek, and light weight
- Colour touchscreen and full keyboard
- Text messaging with a chat-style view¹
- Stores names, numbers, appointments, notes, to-do's
- Wireless email for accounts like Hotmail, Gmail, and Yahoo!²
- Visit sites like Facebook, Yahoo!, and Flickr²
- Google Maps for directions³
- 1.3 megapixel digital camera with video capture
- Easy to use Palm OS[®] by ACCESS software

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²Within wireless data coverage area only. Email and web require data services from a mobile service provider at additional cost. VPN may also be required at additional cost. Additional fees may be required for some services.

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Quick Facts (in priority order)

Specs version

- All-in-one phone and messaging device
- Small and light, weighs only 124 grams.
- Colour touchscreen and full keyboard
- Text messaging with a chat-style view¹
- Stores names, numbers, appointments, notes, to-do's
- Wireless email for accounts like Hotmail, Gmail, and Yahoo!²
- Visit sites like Facebook, Yahoo!, and Flickr²
- Google Maps for directions³
- 1.3 megapixel digital camera with video capture
- Easy to use Palm OS[®] by ACCESS software
- Play music with PocketTunes
- Create, edit, and view native Microsoft[®] Word and Excel[®] compatible files
- View native PowerPoint[®] and PDF documents
- Microsoft Direct Push Technology for delivery of Outlook[®] email as it arrives²
- Bluetooth[®] 1.2 wireless technology for connecting wirelessly with headsets and car kits
- 64MB dedicated user storage with support for up to 4GB expansion card⁴
- Thousands of add-on applications available
- Use as a modem to connect your laptop to the Internet⁵

¹Within wireless coverage area only. Additional charges may apply.

²Within wireless coverage area only. Email and web require data services from a mobile service provider at additional cost. VPN may also be required at additional cost. Direct Push Technology requires Microsoft Exchange Server 2003 with SP2 or Exchange Server 2007.

³Within wireless coverage area only. Web requires data services from a mobile service provider at additional cost. Google Maps for Mobile may not be available from all mobile service providers or for certain areas.

⁴Sold separately.

⁵Additional service charges may apply. Connection via Bluetooth[®] wireless technology.

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